



Press Release – Autumn 2007

Seasonal 'Must have' jewellery from Purple Label



Whether it is rain or shine we all need a little colour in our lives and so Purple Label, by Harriet Kelsall Jewellery Design, has designs which are perfect to compliment the transformation from those summer dresses through to autumnal, less delicate wear.

Harriet Kelsall says;

"In jewellery fashion we will see a strong continuation of green and aqua. Turquoise looks sensational for those with darker skin or with a little sun-tan left from the summer. Some strong primary colours are also still in and some more subtle colours in striking shapes, and some longer length necklaces will also still be noticeable in designer dress jewellery".

The new collection includes:

Gold Shell Disk & Swarovski Crystal Pendant - £39.95

The golden colours of this shell disk shimmer in the light and two crystals pick up the tones in the shell and add a bit of extra sparkle! The shell is about 30mm in diameter and the pendant sits on a 16 inch silver flexible chain.

Chocolate Brown Seed Pearl & Crystal Necklace - £48.94

This necklace is wonderfully sparkly and consists of chocolate brown oat shaped seed pearls and Swarovski crystals. There are 5 pendants spaced at the front - the central one being about 32mm long and each pendant is finished off with a sterling silver sphere. The clasp is a sterling silver bolt

Harriet Kelsall says;

'Our Fashion collections for Purple-Label are inspired by fashion trends with an emphasis on the unpretentious and the comfortable.'

Purple Label by Harriet Kelsall Jewellery Design – 01462 790565
www.hkjewellery.co.uk – www.purple-label.com

If you would like any further information, visuals or samples then please contact
Lisa at LBPR 01462 743757 – 07737 356096 lisa@lisabeard.fsnet.co.uk

North Barn, Fairclough Hall Farm, Halls Green, Weston, Hertfordshire, SG4 7DP