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Cambridge jeweller named `most inspiring`

Harriet Kelsall Jewellery Design has been named the most inspiring independent jewellery retailer in Cambridge by Retail Jeweller magazine, putting another jewel in the crown of awards that the independent company has acquired.

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The bespoke jewellery design company based in Green Street is number 25 in Retail Jeweller's list of the top 50 Inspiring Independents in the UK and Ireland. All the jewellers on the list are cited as being 'the cream of UK and Irish retailing'.

The prestigious industry recognition comes as part of a series of accolades. Harriet Kelsall was recently announced as being one of Professional Jeweller's Hot 100 and has also been awarded the UK Jewellery Award for Business Initiative of the Year.

The endorsement and further nominations, including a nomination in the Specsavers Everywoman awards, have started to flood in after a complete reworking of the company studio. Harriet Kelsall said, "We have tried to do something special with our Cambridge studio by turning it into the UK's first truly bespoke high street jewellery design studio and myself and the team feel very proud that we have created something unique and that our peers feel the same."

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