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# City jeweller in line for award

HARRIET Kelsall, Founder and Managing Director of Cambridge-based jewellery design company Harriet Kelsall Jewellery Design, has been announced as a finalist in the 2011 Specsavers everywoman in Retail Awards in the Entrepreneur of the Year category.

The Specsavers everywoman awards were established to help readdress the gender balance in management roles within retail by highlighting inspirational role models and their accomplishments.

They draw attention to women in the industry who have shattered 'glass ceilings' through hard work and determination to succeed.

Harriet Kelsall said she was thrilled to be a finalist.

"I feel very strongly about inspiring the younger generation and being an inspiring role model, particularly in the jewellery industry where it can be really difficult to break through and succeed," she said.



**FINALIST: Harriet Kelsall**

"It would be fantastic if my achievements inspired someone to push themselves and realise their ambitions."

Harriet Kelsall started the business in 1998 in her spare bedroom but by 2000 it was so successful that she moved into her first studio.

In 2004 Harriet moved into new premises and just a year later the company opened a second studio in Cambridge, on

Green Street.

From the rather modest beginnings in 1998 Harriet Kelsall Jewellery Design grew rapidly from a one-woman business to a company that now employs 10 designers, five goldsmiths and 12 support staff across its two studios in Cambridge and Hertfordshire.

The Cambridge studio recently underwent a magnificent re-design resulting in another award, the UK Jewellery Award for Business Initiative of the Year, which recognises Harriet's innovative approach in bringing proper bespoke jewellery to the high street.

The other two finalists in the Specsavers everywoman Entrepreneur of the Year category are Georgina Cooper, Company Director and Founder of PretaPortobello Ltd and Ann-Maree Morrison, Director of Labels4Kids Limited.

The winners of the seven different categories will be announced at a ceremony at The Savoy in September.