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Jewels in the crown

Jeweller Catherine Jones will be hoping for glittering success this month after being selected as a finalist in the UK Jewellery Awards 2011.

The independent Cambridge jeweller, renowned for its unique, contemporary pieces and bespoke service, was nominated in the category of Boutique Retailer of the Year. Judges were particularly impressed by the company's resourcefulness in 'seeking out niche designers and new talent' as well as its ethical stance.

Vanessa Burkitt, MD of the company, which was started by her mother Catherine Jones back in 1964, recently travelled to South Africa to source diamond manufacturers in person. "It is a huge honour to be selected from our peer group across the whole country," she enthuses.

Also nominated for the awards, which are considered the Oscars of the jewellery world, is Harriet Kelsall Jewellery Design, based in Green Street, Cambridge. The bespoke jeweller was short-listed in the

Business Initiative of the Year category, recognising its newly re-designed Cambridge studio. Andrew Lansley MP re-opened the store in February this year following an interior design makeover by retail consultant Callum Lumsden, who famously worked with Mary Portas on her BBC 2 series *Mary, Queen of Shops*.

The winners will be announced during a gala dinner at London's Grosvenor Hotel on July 14th.

