

CAMBRIDGESHIRE

Agenda

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New Year
New Style

Spa Breaks
in East Anglia

St Trinians artist
Ronald Searle

WHAT'S ON - RESTAURANTS - INTERIORS - HEALTH AND BEAUTY



AT the other end of the scale (if you will excuse the pun) one of the most established shops in Cambridge is Brian Jordan Music Supplies at 10 Green Street. This is the place to go for music books and scores for musicians, antiquarian and modern. Upstairs, there is a treasure trove of second hand music scores, including many rare music scores and facsimiles. The shop manages Cambridge University Musical Society Library and new music students are advised to visit the shop to buy their books and music.

Sundaes Shoes is a business run by a father and son, Nick and Will Lane, aged 59 and 28. The business has been in Cambridge since 1973 in Magdalene Street when it was known as Magdalene Street Shoe Shop. It moved to 36 Green Street in 1982. The shop specialises in what Will describes as: "real shoes for real feet".

Nick Lane learned about shoes working for Clarks and then decided he wanted to run his own business.

These are sensible shoes for fashionable people. Sundaes sells boots, shoes and slippers. Sundaes want people to enjoy wearing good quality shoes that look stylish and feel comfortable.

Will took a degree in design at Nottingham University and taught English in Japan before joining the family business and has inherited his father's passion for the product.

He said: "We try to keep things realistic. We offer quite a spread of products, we want people to have things they are passionate about. The shoes are reliable, they are not cheap, they are not high fashion. They are well made from high quality materials."

The range includes a delicious pair of milk chocolate brown suede court shoes with chunky heels and round toes and pink woollen slippers with striped socks you can pull up to the knee. Cheeky but practical, the Hallinger slippers are machine washable and have a non-slip sole.

The Lanes also own another shoe shop, ECCO further along selling just one brand, the

Danish shoes Ecco. Will thinks it is good for trade with five very different shoe shops in Green Street it makes it the obvious choice for shoppers. The others are Open Air, Modo Pele and Ally Lulu. We agreed that it should increase the footfall.

Javelin at 17 Green Street is owned by Jeremy Clayton, whose father started in the clothes business with a sports shop in Bury St Edmunds – hence the name. It is an eclectic boutique, a small shop but packed with ranges of designer clothes, bags and jewellery. This tiny shop has everything from Basques to coats and mackintoshes. Here is your Sex in the City net skirt and your demure shrug, the tailored, fitted coat and glamorous knitwear.

Harriet Kelsall is an independent jewellery designer at 6/7 Green Street. The shop guarantees that every ring it is commissioned to make will be unique to that customer.

The commission begins with a consultation with one of the shop's designers. The shop sums up the street, really. People visit Green Street when they want to buy something special. It need not cost the earth but it will be very "them".

Here is an old-fashioned concept of giving the customer what they want – rather than what happens to be available and what is cheap to produce. This street is probably where the idea of shopping as therapy started. Shop here, and you feel you have actually made a discovery.

Brian Jordan Music Books Facsimiles, 10 Green Street, Cambridge. 01223 322268.
 Harriet Kelsall Jewellery Design Ltd, 6/7 Green Street, Cambridge. 01223 461333.
 Javelin Fashion Shops, 17 Green Street, Cambridge. 01223 327320.
 Junior to Senior, 29 Green Street, Cambridge. 01223 305533
 Sundaes, 36 Green Street, Cambridge. 01223 361536.



• Javelin Boutique



• Sundaes



• Harriet Kelsall