

Harriet Kelsall gets her second award nomination of the year

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Harriet Kelsall, 2011 UK Jewellery Award winner for Business Initiative of the Year, is a finalist in the Entrepreneur of the Year category for the 2011 Specsavers Everywoman in Retail Awards.

The winners will be announced at a ceremony at the Savoy in London on September 14.

“I am thrilled to be a finalist in these highly-regarded awards,” said Kelsall. “I feel very strongly about inspiring the younger generation and being an inspiring role model, particularly in the jewellery industry where it can be really difficult to break through and succeed.”



The other finalists in Kelsall’s category are Georgina Cooper, company director and founder of PretaPortobello and Ann-Maree Morrison, director of Labels4Kids Limited.

Maxine Benson co-founder of Everywoman said: “The qualities in this year’s awards was very impressive. Inspirational women like this show that with hard work, passion and leadership, there is a place for ambitious women in retail.”

Evidence from Enterprise Insight suggests that although the retail industry employs 60% women, there is a very low proportion of those women working in senior management, something that hasn’t changed in the last 10 years.

Further research also shows that in retail only 5% of CEOs are women and only 8% make purchasing decisions within the industry.

The Specsavers Everywoman in Retail awards were established to draw attention to women’s achievements in industry in a hope of redressing this imbalance.