



## PRESS RELEASE

### Ready-made proposal makes popping the question a piece of cake

[Harriet Kelsall Jewellery Design](#) makes proposing that little bit easier with its newly-launched Commission in a Box.

Once you've decided to take the plunge and utter those immortal words 'will you marry me?' you're suddenly faced with a plethora of other decisions to make.

Do you buy the ring in advance and present it to her on bended knee? Or do you propose empty-handed with the promise of allowing her to choose the ring of her dreams?

Or what if you want to go the extra mile and choose a bespoke engagement ring but wouldn't know where to begin.

Fortunately, Harriet Kelsall Jewellery Design has come to the rescue of every man facing this dilemma and has launched its Commission in a Box, a ready-made proposal that makes you look thoughtful, generous and very romantic.

Harriet Kelsall Jewellery Design is the UK's leading bespoke jewellery company specialising in engagement rings, wedding rings and eternity rings.

A bespoke engagement ring is a unique, personal and deeply romantic symbol of commitment and allows the bride-to-be to incorporate aspects of her life into the design of the ring.

However, it would be a very confident man who would go ahead and commission an engagement ring without involving his beloved, which is why Harriet Kelsall Jewellery Design developed the Commission in a Box.

Harriet Kelsall is the Managing Director of Harriet Kelsall Jewellery Design and said: "Over the years we've met thousands of couples planning their big day and heard tons of proposal stories, good and bad!

“We know that proposing can be nerve-wracking and we also know that whilst men can be reluctant to pop the big question empty-handed they’re also terribly afraid of getting it wrong.

“So we came up with the Commission in a Box which we feel is the perfect solution to those proposal dilemmas.

“What could be more romantic than presenting the woman of your dreams with the opportunity to have her engagement ring designed and made especially for her.”

The Commission in a Box is effectively a ready-made proposal, which comes in a beautiful box, finished with a ribbon, and can be presented during the proposal.

The Commission in a Box includes everything the recipient would want to know about her upcoming design appointment with Harriet Kelsall Jewellery Design: an appointment card, some information about the designer who will be working with her, and information about the goldsmiths who will be making the ring by hand. There’s also space to include a personal token if required.

The Commission in a Box is the perfect solution. No pressure to second-guess the ring of her dreams and a chance to show her how romantic and thoughtful you really are by allowing her to design a ring that’s totally unique. A proposal story she can re-tell forever.

Harriet Kelsall Jewellery Design asks for a deposit of £20 +VAT for the Commission in a Box or £80 +VAT if sketches are required. This is refunded from the final cost of the ring.

From two stunning locations in rural Hertfordshire or the historic city of Cambridge, a design appointment at a Harriet Kelsall Jewellery Design studio is the perfect way to spend a romantic weekend designing the engagement ring of your dreams.

For more information and to create your own proposal in a box contact Harriet Kelsall Jewellery Design on 01462 790565 or [enquiries@hkjewellery.co.uk](mailto:enquiries@hkjewellery.co.uk).

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### **Notes to Editors**

Harriet Kelsall Jewellery Design is the UK’s leading bespoke jewellery design company specialising in engagement rings, wedding rings, commitment rings and eternity rings as well as jewellery for other memorable occasions.

Based in Hertfordshire and Cambridge, Harriet Kelsall’s team of designers and goldsmiths work closely with clients to create unique and stunning pieces of jewellery to an exceptionally high standard.

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