

Now more than 4,000 engagement and wedding ring designs online at www.hkjewellery.co.uk

We've been making bespoke one-off engagement, wedding and eternity rings for ten years now, and have kept photos. We now have a searchable database with more than 4,000 designs and more added weekly as we finish them, which is a great resource if you're looking for inspiration. You're thinking about an aquamarine ring? We've currently got 112 different designs on line from utterly simple to chunky and modernist to extravagantly swirly. We've only got seven tsavorite rings, but that's seven more than most jewellers.

The aim of the site is to give people all the info they need to make informed decisions about every aspect of their ring - for almost all our customers an engagement ring will be the first bespoke thing they have ever commissioned, and it can be a scary process.

The information is there for everyone to use, whether they decide to get their ring from us or someone else. Sections include cuts of gemstones (what's the difference between princess cut and asscher cut, what shape is marquise), different metals, finishes, gemstones, the commission process.

Even suggestions for proposing that mean you can go through the commission process together afterwards - it can be nervewracking commissioning something you hope your beloved will wear every day for the rest of her life without her ever seeing it!

There's also a big section on the ethics of what we do - we're working hard to source our materials in the most responsible way and want to be completely transparent about it. Happily doing all our making in a tudor barn in Hertfordshire means that we have far fewer worries about that side of things than our competitors making in the far east.

Have a look at www.hkjewellery.co.uk and if I can give you any more information about this or any aspect of jewellery please get in touch

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