



Shell and freshwater pearl pendant £44.95

Purple Summer 2008

LABEL

BY HARRIET KELSALL
JEWELLERY DESIGN



Summer Days

Amethyst nugget pendant on a silk cord £48.95

Jewellery has the power to transform the simplest of clothes into a stylish outfit - this summer we've concentrated on easy, colourful pieces that go with everything from summer dresses to tailored linen, and jeans at the weekend. Key materials are sterling silver, amethyst, and pearls.

We want people to be able to wear something that's been handmade every day (but not by children) which is why each piece is made by us in small batches in Cambridge, and priced to compete with jewellery made cheaply in the Far East - from about £20 to £200.

We source our semi precious gemstones from a dealer who actually travels round the world visiting mines and meeting the producers, rather than just buying anonymous untraceable beads at international fairs.

It's not as good as buying Fair Trade certified stones would be, but they're just not available yet. In the meantime we're actively working with our suppliers and the Council for Responsible Jewellery Practices to find robust ways to know how our materials have been mined. Get in touch if you're interested in this as we'd love to talk to you about it.



Hematite, aventurine and crystal necklace £32.95
earrings £22.95



Brushed silver curl pendant £59.95 earrings £28.95



Blue pearl and jade scatter cluster necklace £42.95
earrings £22.95 (available in a range of colours
including black, red green pink and ivory)



Brushed silver and amethyst delicate necklace £32.95

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Satinised hematite star necklace £32.95



Blue goldstone fully knotted necklace £138.96



Summer Evenings

Find the whole collection at
www.purple-label.com

Purple Label was launched June 07 as a sister brand to Harriet Kelsall Jewellery Design, Britain's leading bespoke jewellery design company which specialises in unique, hand made engagement, wedding and eternity rings.

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